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## **M-WAVE SURFS OVER TO THE BUZZ FARM**

*Leading satellite products distributor and value-added service provider selects rapidly growing full-service agency for online advertising initiative.*

**Bayside, NY – July 6, 2006** – The Buzz Farm announced today that they were chosen by M-Wave DBS, Inc. to develop an online advertising program to help drive sales via the company's website and call center. Headquartered in Franklin Park, Illinois, M-Wave is a leading virtual manufacturer and international procurement firm of Direct Broadcast Satellite installation products.

"The origin of our relationship with M-Wave excites us a great deal," said David Mills, president of The Buzz Farm. "The notion that a team of executives at a leading corporation took note of our work in a trade environment, and sought us out because of it, says it all. However, we are even more pleased that this initiative has accomplished the sales and communications objectives that were set by M-Wave during the development phase of the program."

Joshua Blake, executive vice president of operations of M-Wave, added, "We noticed some banner ads in the leading industry newsletters and websites that were simply undeniable. Not only were they well executed, but clicking them seemed like an obligatory next step." He continued, "We were looking to jump start our online sales, and were referred to the creators of these ads by the publisher of this leading online media network. We have been delighted with The Buzz Farm as well as the outstanding results of this program."

For more information, please contact The Buzz Farm at [media@thebuzzfarm.com](mailto:media@thebuzzfarm.com).

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### **About M-Wave**

Established in 1988 and headquartered in suburb of West Chicago, Illinois, M-Wave is now divided into two distinct operating units: M-Wave EMG (Electro-Mechanical Group); and M-Wave DBS (Digital Broadband Services), which acquired Jayco Ventures Inc. in February 2005. For more information, please visit M-Wave online at [www.mwav.com](http://www.mwav.com).



### **About The Buzz Farm**

The Buzz Farm is a strategic advertising and communications agency that creates and manages integrated online and offline communications solutions for its clients. The agency, founded in 2005, is headquartered in Bayside, New York, and is backed by a team of dynamic creative, marketing and technology professionals. The combination of its results-oriented strategies and unwavering appreciation of branding principles sets The Buzz Farm apart from conventional boutique advertising agencies, design firms, and consultants. For additional information, please visit [www.thebuzzfarm.com](http://www.thebuzzfarm.com) or contact The Buzz Farm at [media@thebuzzfarm.com](mailto:media@thebuzzfarm.com).