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ENSTOA LAUNCHES WITH BRAND DEVELOPED BY THE BUZZ FARM

Construction technology management agency selects communications firm for global launch.

Bayside, NY – September 17, 2007 – The Buzz Farm announced today that they were chosen by Enstoa Inc., a boutique project management technology consultancy, to develop the company's corporate identity and brand standards. Headquartered in New York City, Enstoa's services and solutions enable effective use of project management technology and controls for customers worldwide designing and constructing large infrastructure and real estate capital projects.

"The Buzz Farm's aesthetic and experience is ideally suited for our business," said Jordan Cram, President of Enstoa. "We are both boutique agencies that engage with high profile corporations and organizations. Their understanding of this dynamic was critical to the success of this effort."

For inquiries regarding this and other news, please contact The Buzz Farm at 718.309.5277 or at media@thebuzzfarm.com.

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About Enstoa

Headquartered in New York City, Enstoa Inc. is a boutique global consultancy specializing in project management technology for firms operating in all phases of infrastructure and real estate design and construction. For additional information, please visit www.enstoa.com or contact Enstoa at info@enstoa.com.

About The Buzz Farm

The Buzz Farm is a strategic advertising and communications agency that creates and manages integrated online and offline communications solutions for its clients. The agency, founded in 2005, is headquartered in Bayside, New York, and is backed by a team of dynamic creative, marketing and technology professionals. The combination of its results-oriented strategies and unwavering appreciation of branding principles sets The Buzz Farm apart from conventional boutique advertising agencies, design firms, and consultants. For additional information, please visit www.thebuzzfarm.com or contact The Buzz Farm at media@thebuzzfarm.com.